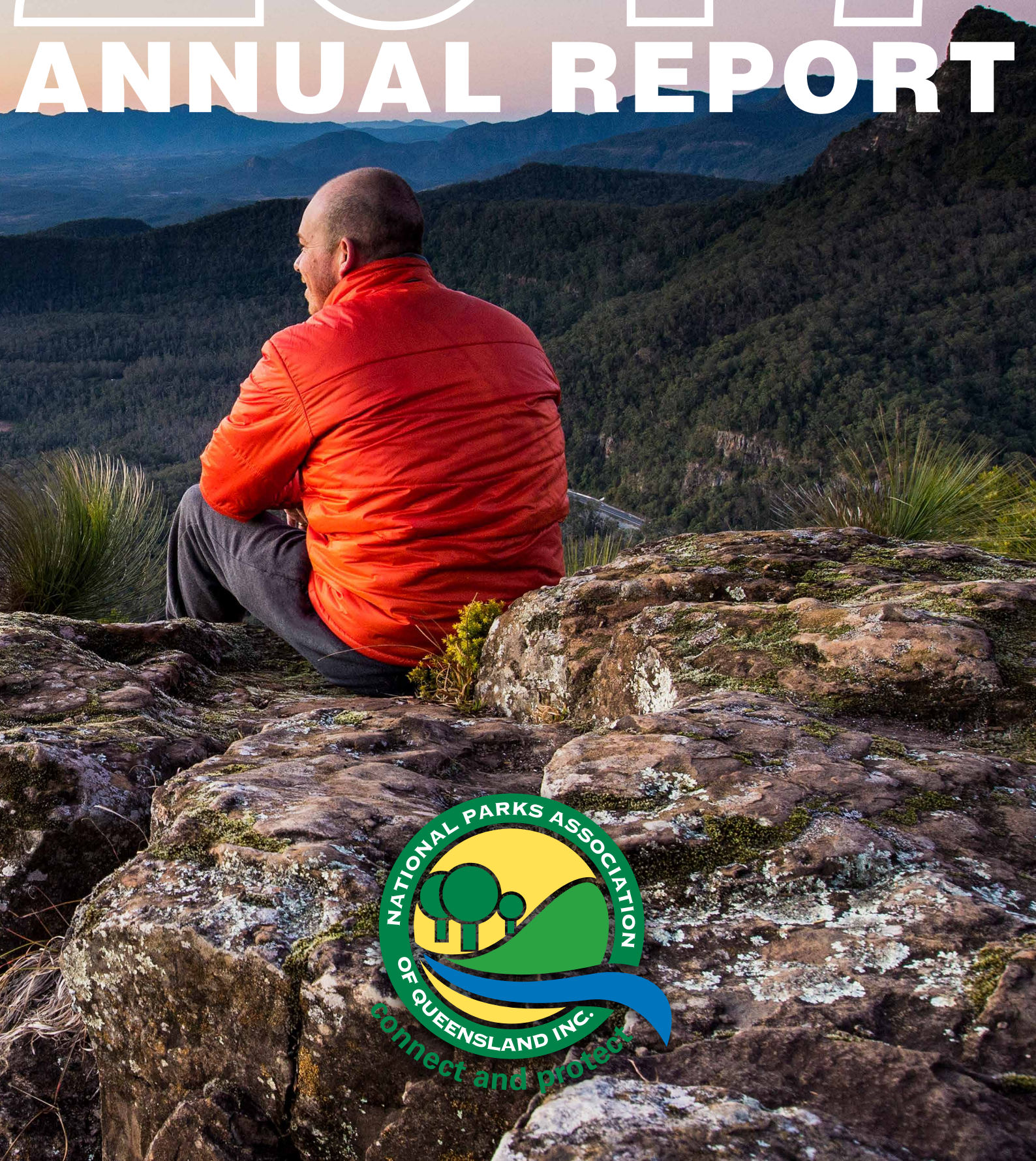


# 2017

## ANNUAL REPORT



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## Our mission

Promote the preservation, expansion and good management of national parks – and other protected areas – in Queensland.

## Our values

- Practical approach
- Inclusiveness
- Appreciation of nature

## 2016/17 highlights

- Private management of national parks incorporated in legislation curtailed
- 39 guided activities
- Kids In National Parks Colouring Book published
- Affiliation with Cane Toad Challenge
- NPAQ blog launched
- Scientific Advisory Body established
- Substantial growth in supporter base
- Operating surplus achieved

**COVER IMAGE:** A hiker atop Mount Cordeaux in Main Range National Park. Photography: Fred McKie

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# PRESIDENT'S REPORT

During 2016/17, NPAQ supported several protected area policy initiatives, helped to curtail some potentially damaging policies, and responded to emerging and continuing threats to Queensland protected areas.

National parks are an economic powerhouse, contributing significantly to Queensland's multi-billion tourism industry; an environmental cornerstone, providing a range of ecosystem benefits; and a social dynamo, providing significant health benefits. However, the contribution that national parks make to the state's economy is undervalued and lacks a reinvestment of a commensurate amount to ensure their ongoing expansion, and appropriate management of natural and cultural values.

In line with this, there is increasing momentum of encouraging commercial tourist infrastructure in national parks. The provision of visitor experiences, in particular the commercial tourist experience, appears to have a higher priority than, and potentially at the expense of, protecting the natural values of the environment.

During the third year in the implementation of NPAQ's five-year strategy, our ability to advocate for national parks was greatly enhanced with a consultative government (although not always resulting in successful advocacy outcomes) while a variety of electronic communication mediums enabled us to attract and engage with a significantly larger audience.

We continued to achieve significant growth and success with our communication strategies, while promotional events run by members proved



**Michelle Prior**  
NPAQ President

a great way to engage with the public, and attract new members and supporters.

Our collective member and supporter base is now 5,544. While membership continues to slowly decline, supporters continue to increase significantly.

Exciting developments for NPAQ during 2016/17 included the launch of our blog (the intention of which is to connect the various land tenures that protect nature – national parks, state forests, marine protected areas, private reserves, nature refuges and Indigenous conservation areas) and the publication of the Kids in National Parks Colouring Book (enabling engagement with the next generation).

NPAQ was honoured to have Peter Cochrane speak at the 18th Romeo Lahey lecture and we formed a Scientific Advisory Body to provide an expert and evidence-based foundation to our work.

Throughout the year, NPAQ worked collectively with fellow member organisations in the National Parks Australia Council in creating a strong national body to further the interests of national parks in Australia at the federal level.

Limitations on resource capability restrained our ability to achieve all our strategic targets for the year, with maintaining a full activities program still a challenge given a declining number of leaders.

While we maintained a strict rein on expenses and met our targets for expenditure reduction, our ability to raise

revenue remains a challenge for long-term financial stability. However, this year we are pleased to announce an operational surplus.

During the year, NPAQ welcomed Marika Strand as the Business Development Officer, Fred McKie as the Communications Officer and Laura Hahn as the Conservation Officer. Our staffing structure ensures that resources expended achieve the greatest possible outcome within priority areas.

I would like to farewell the retiring Councillors: Tony O'Brien, Athol Lester, Graham Riddell and Richard Proudfoot. The Association is losing a wealth of experience. Mere words of thanks do not suffice in comparison to your contributions.

Thank you also to all continuing Councillors: Deb Marwedel, Yvonne Parsons, Julie Hainsworth, David Ball, Alex Wilson, Dan Kelly and Denis McMullen. The future of NPAQ is more than secure in your capable hands.

And a very warm welcome to the incoming Councillors.

Thank you to the members and volunteers who gave not just time and skills, but also their passion and energy; the members and supporters who provided valuable financial support; our partners for their support, collegial networking and dedication to nature conservation; our dedicated and highly capable staff for their never-failing enthusiasm, professionalism and good natures; and our government colleagues for the work they do in protecting Queensland's special places.

Last but not least, thank you to all NPAQ members and supporters. Without you, there is no NPAQ.

# ADVOCACY

**NPAQ objective:** Advocating for the protection, expansion and appropriate management of national parks, and other protected areas, in Queensland.

**Outcome summary:** We successfully curtailed the privatisation of national park management, supported key initiatives aligned with our mission and raised concerns on emerging or ongoing issues.

The year 2016/17 saw some key changes proposed for the protected area estate in Queensland and several issues arising. These matters, plus the results of the member and supporter survey, guided our advocacy work.

The survey identified three key issues for our members and supporters:

- Conservation of threatened species and biodiversity;
- Funding for national park management; and
- Management of feral species.

## Draft Protected Area Strategy

The State Government released the Draft Protected Area Strategy, which was the first substantial terrestrial conservation policy since 2011. The Draft Strategy covered four key components:

- Expanding and better managing the protected area system;
- Private protected areas;
- State-owned-and-managed protected areas; and
- Shaping the future of Queensland's protected area system.

Proposed actions included: increasing recognition of Indigenous Protected Areas; improving the protection of private conservation land through legislation; developing incentives to establishing and maintaining private conservation land; protecting local government conservation lands; reviewing revenue and funding mechanisms for parks; exploring alternative ways to manage parks; encouraging philanthropic investment in parks; developing a medium-term target for working towards a 17% terrestrial protected area coverage.

An important issue for NPAQ was the proposal to include third-party management of national parks in the legislation.

NPAQ provided comprehensive feedback on the Draft Strategy, released a joint statement with partner organisations and met with the Minister, Dr Steven Miles. Concerns raised by NPAQ and other organisations led to the government decision not to legislate for third-party management of state-owned national parks.

## Private protected areas

The State Government's proposal for a new class of private protected area with similar protection to national parks (Special Wildlife Reserves) led to NPAQ submissions on preliminary information and the exposure draft Bill. Amendments proposed by NPAQ and others improved the management principles.

## Values-based management framework

The Queensland Government moved to a 'values-based' management system for national parks, beginning with the Hinchinbrook Island Management Plan and Visitor Strategy.

The effect is that management plans provide a range of very broad statements only; broad enough to be easily interpreted as having the potential to allow almost any action.



## Highlights

- Curtailed potential legislation enabling third-party management of state-owned national parks
- Supported appropriate initiatives for Queensland's Protected Areas
- Maintained close watch on commercialisation of national parks

NPAQ submitted (unsuccessfully) that conservation should be at the forefront of any management plan, and expressed serious concerns that both the draft Management Plan and draft Visitor Strategy placed the provision of visitor experience at a higher priority than, and potentially at the expense of, protecting the natural values of the environment.

## Eco-tourism in national parks

With the government supporting multiple commercial proposals within national parks as revenue opportunities, NPAQ resolved to assess proposals on a case-by-case basis. The aim is to seek to avoid or minimise the privatisation of public land and the undermining of the Cardinal Principle – that national parks be managed, to the greatest possible extent, for the permanent preservation of its natural condition.

Despite the previous year's hard-earned reinstatement of conservation of nature as the primary management goal of national parks, there was cause for concern with 2017 State Budget. The allocation for national parks was focused on visitor management, and in particular commercial tourism.

## Marine reserves

Reinstatement of Commonwealth Marine Parks and Reserves (marine protection zones) was supported in a submission to the Commonwealth Government.

## Other submissions

Other submissions were made by NPAQ on various matters, including development proposal for Toondah Harbour with impacts on Moreton Bay RAMSAR Wetlands and associated threatened species.

Various submissions from other organisations were endorsed by NPAQ on topics from invasive species to Indigenous joint management.



PHOTOS: Ian Peacock

## ACTIVITIES

**NPAQ objective:** Foster the appreciation and enjoyment of nature.

**Outcome summary:** Members and supporters were provided with opportunities to experience nature first-hand and gain an appreciation of the value of national parks.

Fostering a love of our protected area estate is encouraged through the association's activities program – including guided walks, hosted camps and birdwatching outings. Members and supporters participated in the NPAQ Boombana Revegetation Project, as well as community conservation and monitoring projects around Queensland.

NPAQ relies on a dedicated group of experienced volunteers to conduct activities. Their ongoing efforts are highly valued and the willingness to share their unique knowledge is greatly appreciated.

### Recreation

Despite cyclones, flooding and track closures, a total of 39 guided activities were conducted throughout the year, with 399 people participating.

A growing number of supporters are attending activities (11%).

**Day walks:** Remaining popular and limited only by the availability of leaders, day walks were held at in a variety of locations including the Sunshine Coast Hinterland Great Walk and D'Aguilar, Lamington, Main Range, Springbrook and Tamborine national parks – as well as a border hop to Mt Warning.

**Birdwatching:** With a strong core of dedicated leaders and eager participants, our birdwatching group's regular activities supports the citizen science objectives of eBird

Australia by making submissions on all sightings.

Eleven outings were held, including one in conjunction with the Cliff Bell Memorial Picnic, resulting in a wide variety of birdlife observed. Visits were made to a variety of environments – dams, lakes, streams – between the Sunshine Coast (Maroochy Botanical Gardens), Meadowbrook to south of Brisbane and Lake Manchester to the west.

**Social activities:** Providing an opportunity for members and supporters to explore national, conservation or urban parks in a relaxed atmosphere, social activities cater for those not wishing to participate in more strenuous walks.

Ten such activities were conducted,



### Highlights

- 39 guided activities in total, involving 399 participants
- 11 birdwatching activities, 10 Boombana Revegetation Project working sessions, 10 social activities and 8 day walks

including the Champagne Twilight Walk at Shorncliffe, exploration of Daisy Hill Koala Park and walking to King Island. An extended outing to national parks in Central Queensland was a highlight, providing insights into the drier areas of our state.

**Camping:** A very successful camp, with 24 participants, was enjoyed at Yandilla Bush Campground near Kilcoy over Easter 2017, offering participants opportunities for walks, birdwatching and outings to explore local attractions.

### Boombana Revegetation Project

Commencing in 1990 in D'Aguilar National Park, this project's dedicated group of volunteers ran 10 working sessions across the year, removing weeds and promoting the growth of natural vegetation. They continue to transform the national park.

### Community conservation

NPAQ supports key community projects through connecting our members and supporters with the organisers. Projects included the Australian Bird and Watering Study, Friends of Tamborine National Park, Wildlife Spotter, Fraser Island BioBlitz, Aussie Backyard Bird Count, Feather Map, Birds in Backyards, Feral Scan, Weed Spotters Network QLD, WomSAT, Bilby Tracks, Condamine Catchment - Sightings and Surveys, Fraser Island Defenders Organisation and Richmond Birdwing Butterfly.

## EDUCATION

**NPAQ objective:** Advance community knowledge of national parks and nature conservation.

**Outcome summary:** We successfully connected with the public and increased our focus on the next generation.

### Kids in National Parks Colouring Book

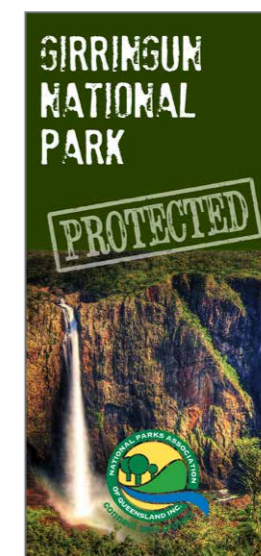
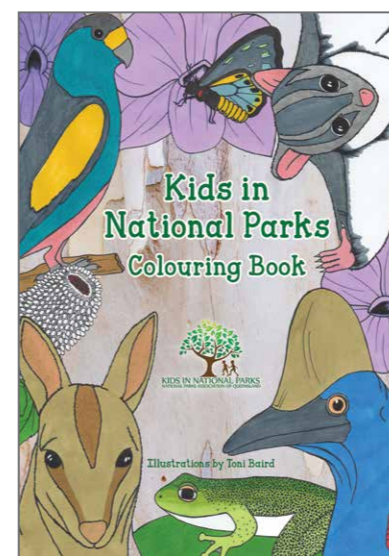
As part of our core focus on education, in particular of the next generation, NPAQ published the *Kids in National Parks Colouring Book*. The book helps children form connections with some of the native flora and fauna in our national parks, while building recognition of the important role they play.

The colouring book consists of drawings by a local artist, each accompanied by child-friendly facts about the animals and plants featured – most of which rely on protected areas for their survival, such as the southern cassowary, mahogany glider, golden-shouldered parrot, Cooloola sedge frog and blue banksia.

### Protected – shining a spotlight on parks

NPAQ developed the first in a series of featured national parks, in the form of posters and brochures, for educating the public on the value of national parks. Information includes history, landscape features, flora and fauna, cultural and social significance.

Girringun National Park and Glass House Mountains National Park were the first parks off the rank. In earlier years, NPAQ played a pivotal role in the gazettal of both these parks.



Posters are displayed at public events, with brochures available at events and information centres around Queensland.

### Romeo Lahey Lecture

In March, NPAQ held the 18th Romeo Lahey Lecture. Our distinguished guest speaker Peter Cochrane presented an engaging



PHOTO: Marika Strand

Relevant in a Crowded World". A member of the IUCN Governing Council and the Steering Group of the Protected Area Learning and Research – and also previously the director of Parks Australia – Peter's wealth of experience provided a rich background for his lecture.

Peter's message was one of optimism. Conserving our natural assets is essential for a range of reasons. Our tools to understand, measure, assess and value the services and benefits are improving and becoming more sophisticated. These initiatives and approaches are helping to make nature more relevant, less marginal, and more central in public policy and decision-making; they are enabling a more systematic approach to securing the future of our natural world.

## RESEARCH

**NPAQ objective:** Support the application of science in advancing national parks and nature conservation.

**Outcome summary:** NPAQ's affiliation with the Cane Toad Challenge allows us to promote and participate in an important research development in eradicating cane toads.

Professor Rob Capon and a team of biologists at UQ's Institute for Molecular Bioscience have developed a method of controlling – potentially eradicating – one of Australia's biggest pests: the cane toad.

NPAQ is pleased to be affiliated with the Cane Toad Challenge project, given its enormous potential to

eradicate the species from protected areas. Importantly, the biological pest control is almost 100% benign to all organisms bar the cane toad.

A pheromone, which cane toads and their tadpoles use in search of their own species' eggs to cannibalise, is central to the breakthrough. An artificial pheromone is used as a

bait, in conjunction with traps, to achieve the large-scale capture and removal of cane toad tadpoles from managed waterways via co-ordinated implementation of citizen science projects and an associated app.

The next step will be to produce enough baits and roll out a commercially available trap.

**NPAQ objective:** Communicate and engage effectively with members and supporters, and raise our public profile.  
**Outcome summary:** We continued to achieve significant organisational growth through our communication strategy and expanded our online communication channels.

Targeted, effective and engaging communication with members and supporters is fundamental to achieving advocacy outcomes.

Strengthening our public profile, by ensuring messages associated with issues concerning Queensland's protected areas reach a wider audience, is essential for building a sustainable organisation.



## Protected

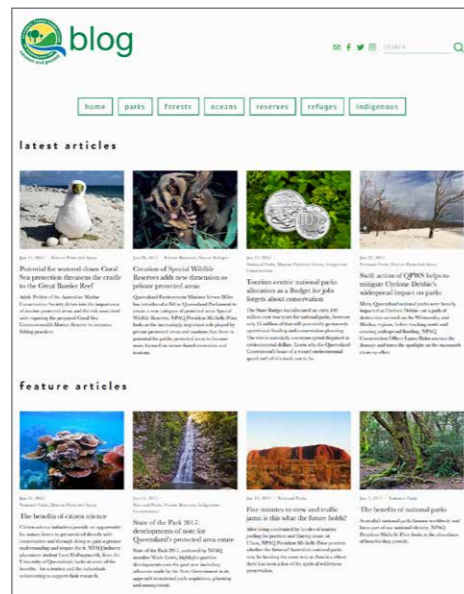
Our bi-monthly magazine, *Protected*, increased circulation by 5% to 2,199. Two issues published on Issuu.com in digital flipbook format generated an additional 306 reads.

The magazine provides in-depth articles on national parks and nature conservation issues, and includes a personal reflection on why our parks should be valued. In addition to contributions from staff, members and supporters, articles are sourced from experts in their field, including ecologists and well-known conservationists.

## Neck of the Woods

Our e-bulletin *Neck of the Woods* has continued to be distributed fortnightly by email, with circulation increasing 6% to 2,065. Some members receive a monthly print edition.

The e-bulletin typically includes up-to-date information about issues relating to protected areas, as well as highlighting items of interest in the news, upcoming activities and events of interest.



## Blog

Launched in June, NPAQ's blog at [www.connectandprotect.blog](http://www.connectandprotect.blog) connects the various land tenures that protect nature – national parks, state forests, marine protected areas, private reserves, nature refuges and Indigenous conservation areas.

A crucial part of our communications strategy, the intention is to utilise the wealth of knowledge within the conservation community – within our organisation and externally – to create a valuable reference resource.

## Social media

**Facebook:** Total page likes grew 25% to 3,123. Total post engagement increased 18% to 16,421, with our overall reach amounting to 193,845. Those aged 45 or older accounted for 38% of our audience, with the majority (52%) aged 25-44.

## Highlights

- Launch of NPAQ blog Connect and Protect
- 25% increase in page likes and engagement up 18% on Facebook
- 23% increase in unique visitors to website, averaging 5,475 per month

Posts that generated the widest reach were about the Cane Toad Challenge (6,662 people) and QPWS rangers working tirelessly to clean up after Cyclone Debbie (6,159).

**Instagram:** Predominantly used to curate photographs of Queensland national parks, our number of followers more than doubled during the year to reach 333 – a slightly younger demographic, with only 28% aged 45 or older.

**Other channels:** A Twitter account was launched in April 2017, gaining 75 followers with tweets averaging 388 impressions per day. In June 2017, we added a page on LinkedIn.

## Website

Engagement with the NPAQ website increased 23% to average 5,475 unique visitors per month. Most referral traffic came via Facebook, with the activities and events page attracting the most views other than the home page.

## Traditional media

During 2016/17, an article referencing NPAQ was published by *Haven* magazine in relation to bushwalking tracks suitable for families and three interviews were given to ABC Radio – two relating to expansion of Queensland's protected area estate and one about a ban on smoking around national park visitor facilities.

NPAQ was invited to provide quotes for media statements issued by the National Parks Minister, Dr Steven Miles, relating to the expansion of Queensland's protected area estate and the Queensland Government's Draft Protected Area Strategy. Additionally, a statement on the later was issued jointly by NPAQ and three partner organisations.



**NPAQ objective:** Build partnerships to enhance our capacity to achieve our purpose.  
**Outcome summary:** We continued to build and strengthen partnerships with other organisations and individuals in alignment with our mission.

## Partners

Throughout the year, NPAQ engaged with, or partnered with the following organisations or individuals:

- Alliance to Save Hinchinbrook
- Australian Conservation Foundation
- Australian Marine Conservation Society
- Australian Panel of Experts on Environmental Law
- Australian Wildlife Conservancy
- Bush Heritage Australia
- Capricorn Conservation Council
- Charles Sturt University
- Clem Jones Foundation
- Dr Jan Aldenhoven
- Environmental Defenders Office QLD
- Fraser Island Defenders Organisation
- Friends of Stradbroke Island
- Girraween National Park website
- Gladstone Environment Council
- Griffith University
- HOPE Inc (Australia)
- James Cook University
- Mackay Conservation Council
- Invasive Species Council
- Nature Play Queensland
- Pew Charitable Trusts
- Protect the Bush Alliance
- Quandamooka Yoolooburrabee Aboriginal Corporation
- Queensland Conservation Council
- Queensland Outdoor Recreation Federation
- Queensland Science Network
- Queensland University
- Save Our Marine Life
- Sunshine Coast Environment Council
- The Wilderness Society
- Wildlife Queensland
- WWF – Australia

## Affiliate members of NPAQ

- Birds Queensland
- Bribe Island Environmental Protection Association Inc
- Bunya Mountains Natural History Association Inc
- Fraser Island Defenders Organisation Ltd
- Friends of Stradbroke Island Inc
- Friends of Tamborine National Park
- Green Mountains Natural History Association Inc
- Lamington Natural History Association Inc
- Moreton Island Protection Committee
- Noosa Parks Association
- Queensland Frog Society Inc
- Stradbroke Island Management Organisation Inc
- Tamborine Mountain Natural History Association Inc
- Trail Running Association of Qld

## Ministerial roundtables

NPAQ participated in two Ministerial Environment Roundtables this year.

## National Parks Australia Council



NPAQ is an integral part of the National Parks Australia Council (NPAC) and works collectively with state/territory organisations in creating a strong national body to further the interests of national parks in Australia.

Throughout the year, NPAC developed a series of policy position papers on strategic national issues, and engaged politicians at a federal level on national park matters.

## International Union for the Conservation of Nature



NPAQ is a member of the Australian chapter of the International Union for the Conservation of Nature (IUCN).

## Scientific Advisory Body

NPAQ has formed a Scientific Advisory Body to provide an expert and evidence-based foundation to our work. Members are:

- Emeritus Professor March Hockings;
- Professor Hugh Possingham;
- Associate Professor James Watson;
- Professor Catherine Pickering; and
- Peter Cochrane.



PHOTOS: Marika Strand

## ORGANISATION

**NPAQ objective:** Building a viable and sustainable organisation.

**Outcome summary:** Further growth of our supporter base and achievement of strategic outcomes while maintaining strict adherence to expenditure reduction targets and maximising resources in priority areas.

A pivotal component of our strategic foundation is the building of a viable and sustainable organisation. This includes growing our members and supporters, attaining financial sustainability, developing a professional organisational structure, resourcing by qualified staff and dedicated volunteers, and being supported by a good governance framework.

### Governance

The introduction of a Governance Committee saw a strengthened role in governance, complimenting the continued implementation of the Governance Review 2014 recommendations.

Committee Charters were standardised and Terms of Reference updated, clearly setting out roles, responsibilities and expectations.

A Risk Management Plan was developed to address major risks and a Delegations By-Law adopted to set out the requirements and parameters surrounding Delegations by Council. Current delegations were also reviewed. A Donations and Bequests Policy was developed to outline the handling of major donations and bequests.

### Strategic plan

The year in review was the third year of implementing the NPAQ Strategic Plan 2014-2019. The focus on achieving our mission through advocacy,

research, education, communication and collaboration continued on from previous years. NPAQ's tradition of connecting people to national parks through our Activities program was supplemented with tantalising visual images on social media.

Ongoing efforts in developing a sustainable organisation met with a significant growth in supporters and an ability to engage a wider audience. Growth occurred through online communications and promotional events, predominantly at markets. Strict adherence to meeting expenditure reduction targets was maintained, while simultaneously pursuing a strategy of organisational growth.



### Highlights

- Continued emphasis on ensuring good governance
- Substantial growth in our supporter base
- Strategic staffing
- Dedicated volunteers

NPAQ ran its second Annual Raffle – many thanks to our generous sponsors, who are listed on page 11 – and an Annual Appeal.

The Kids in National Parks project was accelerated, enabling NPAQ to reach the next generation.

### Members and supporters

NPAQ has a member and supporter base of 5,544 – an increase of 38%. The continuing growth of our supporter base indicates that efforts to increase our public profile are effective.

Members are the traditional cornerstone of NPAQ and our membership stands at 695 members, a 3.5% decrease. During 2016-17, we welcomed 29 new members. However, given the age of many of our longer-term members, resignations remained higher (70).

NPAQ received financial support from 237 non-members, an increase of 52%. Forty-five members elected to be Conservation Partners, offering an annual donation with their membership subscription, while a total of 246 members contributed financially to NPAQ during the year.

### Statewide approach

Growing our member and supporter base outside of South East Queensland remains a strategic goal. While many of our members reside in

South East Queensland, electronic communications means that our supporter base is becoming representative of the whole state.

### Promotion

NPAQ conducted promotional and educational stalls at Threatened Species Day, World Environment Day, Green Heart Fairs, Davies Park West End Markets, Eagle Farm Markets, Lone Pine Markets, Powerhouse Markets and The Gap Farmer's Markets. Enhanced promotional material, Kids in National Park booklets and merchandise such as the Kids in National Parks Colouring Book and associated fluffy toys are continuing to expand our public appeal. Special thanks to the core group of volunteers who manage these events.

### Engagement

The majority of our growth continues to occur with people who desire to engage in ways different to that of traditional membership associations. This has resulted in a need for a multiple-pronged approach to engagement and communication with members and supporters.

Three member meetings were held during the year – November, January and May – and there was also a members' afternoon tea. Members and supporters were also invited to indicate their priority issues for national parks in a survey.

### Staff

In line with strategic and financial goals, our staffing structure ensures that all resources expended achieve the greatest possible outcome, and are

maximised in priority areas. During the year, NPAQ welcomed Marika Strand in the Business Development Officer role, Fred McKie in the newly created Communications Officer role and Laura Hahn in the revised Conservation Officer role.

### Volunteers

Members and other volunteers undertake a significant proportion of NPAQ's work. Fifty-six volunteers contributed more than 7,000 hours in areas such as: activity leading; conservation work; provision of professional or technical support; promotions; mailouts; assistance with our publications, social media or website management; database support; library, archives, governance or strategic support; advocacy; fundraising; assistance at events including manning promotional and educational stalls; office support; committee roles; and Council roles. See page 11 for a full list of volunteers.

### Honorary Life Members

NPAQ acknowledges the exceptional service provided by our Honorary Life Members: Wendy Bell, John Bristow, Brian Egan, Rob Hitchcock, Ruth Read, Ailsa Rutherford, Jim Stebbins and Norm Traves.

### Romeo Lahey Award recipients

At the 2016 annual awards evening, seven members who had maintained membership with NPAQ for 50 years were presented with the Romeo Lahey Award: Barbara Brice, Dudley Dagg, Patricia Lawton, Hazel Noakes, Marjorie Semple, Lea Wood and Richard Wood. A total of 105 members have now received this award.

### Council

**President:** Michelle Prior

**Vice Presidents:** Athol Lester and Tony O'Brien

**Hon. Secretary:** Debra Marwedel

**Asst. Hon. Secretary:** Yvonne Parsons

**Hon. Treasurer:** Graham Riddell

**Councillors:** David Ball, Julie Hainsworth, Daniel Kelly, Denis McMullen, Richard Proudfoot and Alexis Wilson

### Committees

**Activities Convenor:** Frank Freeman

**Advocacy Convenor:** Jenna Huckenswager

**Finance and Investment Convenor:** Graham Riddell

**Governance Committee Convenor:** David Ball

**Marketing, Communications & Engagement Committee Convenor:** Yvonne Parsons

### Staff

**Business Development Officer:** Marika Strand

**Conservation Officer:** Laura Hahn

**Communications Officer:** Fred McKie

**Finance Officer:** Glenys Wilkinson

**Project & Office Administrator:** Jeannie Rice

**Conservation Principal (former):** Kirsty Leckie



PHOTO: Yvonne Parsons

## Income and expenses

### 2016/17 INCOME (audited figures)

BEQUESTS	\$162,940
DONATIONS & FUNDRAISING	\$35,140
GRANTS	\$1,000
INVESTMENT INCOME	\$83,418
MEMBER CONTRIBUTIONS	\$22,678
OTHER INCOME	\$294
<b>TOTAL INCOME</b>	<b>\$305,470</b>
<b>P/L on sale of investments</b>	<b>\$0</b>
<b>Sub total</b>	<b>\$305,470</b>

### 2016/17 EXPENSES (audited figures)

ACTIVITIES	\$9,397
ADVOCACY	\$39,362
COMMUNICATIONS	\$65,859
EDUCATION	\$14,067
MARKETING & PROMOTION	\$7,691
MEMBER SERVICES	\$23,175
PROPERTY, INSURANCE, O/H	\$59,208
SOURCING FUNDS	\$30,641
<b>TOTAL EXPENSES</b>	<b>\$249,400</b>
<b>Net surplus</b>	<b>\$56,070</b>

## Balance sheet

### AS AT JUNE 30, 2017

CASH AT BANK	\$85,433
PROPERTY PLANT & EQUIP	\$175,507
INVESTMENT PORTFOLIO	\$888,306
TRADE & RECEIVABLES	\$20,773
OTHER ASSETS	\$3,903
<b>TOTAL ASSETS</b>	<b>\$1,173,922</b>

### LIABILITIES

CURRENT LIABILITIES	\$33,644
LONG TERM LIABILITIES	\$2,871
<b>TOTAL LIABILITIES</b>	<b>\$36,515</b>

### NET ASSETS

**\$1,137,407**

## Members funds

ACCUMULATED FUNDS	\$1,081,337
NET SURPLUS THIS YEAR	\$56,070
<b>TOTAL MEMBERS FUNDS</b>	<b>\$1,137,407</b>

Items in the Balance Sheet are at cost or net realisable value, whichever is lower. The investment portfolio is reported above at cost. The market value at June 30, 2017, was \$1,092,172.

## FINANCES

**NPAQ objective:** Build a financially sustainable organisation.

**Outcome summary:** Operating surplus achieved, with tight rein on expenditure maintained and continuing momentum on revenue generation.

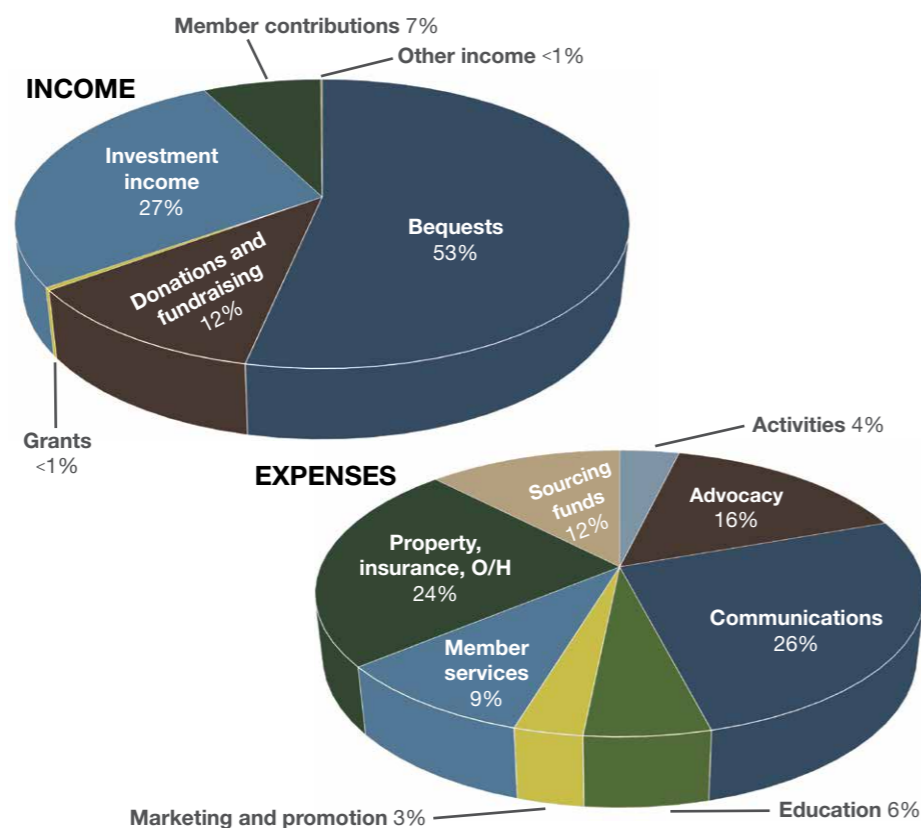
For the year 2016/17, NPAQ reports an operating surplus of \$56,070. A tight rein on expenditure was maintained throughout the year – with all expenditure reduction targets met – and momentum continued on generating revenue.

However, raising revenue remains a challenge for long-term financial stability.

Return on investments continues to be our major source of revenue, with our listed investments valued at \$1,092,172 as at 30th June – a gain of \$202,411 over their cost price. These investments achieved a dividend return of over 9.4% and continued to perform well in a challenging environment.

NPAQ was grateful to receive three bequests during the year.

Going forward, the long-term financial sustainability of NPAQ rests on improving our revenue-generation capabilities.



## THANK YOU

We are so grateful to all our volunteers, donors and sponsors. Without you, NPAQ could achieve little!

### Volunteers

- David Ball
- Wendy Bell
- John Boulton
- Geraldine Buchanan
- Fiona Campbell
- Paul Delemarre
- Jocelyn Dixon
- Neil Douglas
- Colleen Enchelmaier
- Frank Freeman
- Russell Gardner
- Di Glynn
- Julie Hainsworth
- Rob Hitchcock
- Lucy Hollingsworth
- Jenna Huckenswager
- Neil Huckenswager
- Ann Ingham
- Barry Ingham
- Lesley Joyce
- Daniel Kelly
- Athol Lester
- Maria Lester
- Geoff Lowes
- Len Lowry
- Laurelle Lowry
- Debra Marwedel
- Angus McElnea
- Fiona McGill
- Denis McMullen
- John Nowill
- Mary Nowill
- Tony O'Brien
- Peter Ogilvie
- Stuart Olver
- Jennifer Parker
- Anthony Parsons
- Yvonne Parsons
- Ian Peacock
- Michelle Prior
- Richard Proudfoot
- Graham Riddell
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- Pilot Partners Chartered Accountants



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